



# Golf Day 2023

Sponsorship information pack



Studley Wood Golf Club | Oxford

Friday 15 September







# Caring at the heart of our community

Since 1976, we have provided compassionate care to adults in Oxfordshire with a life-limiting illness and supported their loved ones. Our services cover nearly all of Oxfordshire, making us the largest end of life and palliative care provider in the county. We help our patients to live as fully as possible in the time they have and die with dignity. We care for people in the local hospitals, on our inpatient unit, at home, and through our Living Well day service.

**We rely on the support from our community to fund around 25% of our everyday costs. Simply put; we can only keep caring because you do.**



## Why you should sponsor our Golf Day

**By supporting our Golf Day, not only will you be helping us to care for our community, but your company will also benefit from:**

- **Raising your profile** by showing your commitment to a great cause and affiliation with a respected and well-known local charity.
- **Growing your business contacts** by promoting your company in front of influential guests and business representatives.
- **Engaging your staff** in a fun and friendly atmosphere.
- **Increasing your brand awareness** through marketing and local press coverage in the run-up, at the event, and post-event.



# Sponsorship packages

## Headline Sponsor - £3,000

- Acknowledgement as the headline sponsor and official recognition in all media releases and marketing materials
- Two fourballs for the Golf Day
- Logo in premium position on the photo wall

## Putting Green Sponsor - £1,000

- Opportunity for a car dealership to position two cars next to the putting green
- One fourball for the Golf Day
- Logo in premium position on the photo wall

## Presentation Dinner Sponsor - £800

- Acknowledgement on the sponsor page on all marketing materials
- Sign with your company logo, name, contact details etc. at A4 size on each table
- Logo in premium position on the photo wall

## Golf Ball Sponsor - £600

- Your logo featured on the golf balls given to teams on the day
- Logo on the photo wall

## Online Auction Sponsor - £500

- Your logo on the online auction site which will go live before the Golf Day, giving you a wider audience than just the Golf Day attendees
- Logo on the photo wall

# Sponsorship packages

## Pre-dinner Drinks Sponsor - £450

- Your logo on pre-dinner drinks voucher given to all players in their Welcome Pack
- A4 sign with logo, company name and contact details etc. on bar
- Logo on the photo wall

## Brunch Sponsor - £400

- Acknowledgement on the sponsor page on all marketing materials
- A3 sign with company logo, name and contact details etc. at registration
- Logo on the photo wall

## Welcome Pack Sponsor - £350

- Your logo on Welcome Pack
- A5 promotional card included in Welcome Pack
- A3 sign with company logo, name and contact details etc. at registration
- Logo on the photo wall

## Hole Branding - £100 (18 available)

- A3 sign with company logo, name and contact details etc. on the tee of the hole you sponsor

## Buggy Sponsor - £50 (10 available)

- A3 sign with company logo, name and contact details etc. on the buggy you sponsor







# Sponsorship application form

Thank you for your interest in sponsoring our Golf Day. Our aim is to provide a fantastic game of golf and raise as much money as possible to help support our services. By sponsoring one or more aspects of the day, you will be helping to maximise the total raised from this event. All packages are open to both corporate and personal sponsors.

## Prize sponsorship

### 1st Prize - £300

- Opportunity to present the prize at the Presentation Dinner
- A3 sign with company logo, name and contact details etc. at registration
- Logo on the photo wall

### 2nd Prize - £200

- Opportunity to present the prize at the Presentation Dinner
- A3 sign with company logo, name and contact details etc. at registration
- Logo on the photo wall

### 3rd Prize - £100

- Opportunity to present the prize at the Presentation Dinner
- A3 sign with company logo, name and contact details etc. at registration
- Logo on the photo wall



Sponsorship package	Cost	Reserve
Headline Sponsor	£3,000	<input type="checkbox"/>
Putting Green Sponsor Presentation	£1,000	<input type="checkbox"/>
Dinner Sponsor	£800	<input type="checkbox"/>
Golf Ball Sponsor	£600	<input type="checkbox"/>
Online Auction Sponsor	£500	<input type="checkbox"/>
Pre-dinner Drinks Sponsor	£450	<input type="checkbox"/>
Brunch Sponsor	£400	<input type="checkbox"/>
Welcome Pack Sponsor	£350	<input type="checkbox"/>
Hole Branding (18 available)	£100	<input type="checkbox"/>
Buggy Sponsor (10 available)	£50	<input type="checkbox"/>
1st Prize	£300	<input type="checkbox"/>
2nd Prize	£200	<input type="checkbox"/>
3rd Prize	£100	<input type="checkbox"/>

Name

Company name

Job title

Contact number

Email

Please return this form to  
[nikki.gracey@sobellhospice.org](mailto:nikki.gracey@sobellhospice.org)